

**JOINT CRA BOARD AND
CRA ADVISORY BOARD MEETING
FEBRUARY 28, 2011
7:45 p.m.**

CRA Board Members Present

Shirley Groover Bryant, Presiding Officer
Brian Williams, Chair
Mary Lancaster, Vice Chair
Tamara Cornwell
Tambra Varnadore
Alan Zirkelbach

CRA Advisory Board Members Present:

Jeff Burton, CRA Director
Betty Ann Price, Vice Chair
Nick Costides

Staff Present:

Mark Barnebey, City Attorney
Jim Freeman, City Clerk
Rick Wells, Chief of Police
Allen Tusing, Public Works Director
Diane Ponder, Deputy Clerk-Administration

Ms. Bryant called the meeting to order at 7:45 p.m.

1. CRA BOARD AGENDA APPROVAL

MOTION: Mrs. Lancaster moved, Ms. Cornwell seconded and motion carried 5-0 to approve the February 28, 2011 CRA Board agenda.

2. CRA CONSENT AGENDA

A) Minutes: January 24, 2011

MOTION: Mrs. Lancaster moved, Ms. Cornwell seconded and motion carried 5-0 to approve the February 28, 2011 CRA Board Consent Agenda.

3. PRESENTATION: MARKET STUDY FOR A PROPOSED YMCA

The CRA assisted the YMCA in the funding of the study for the City of Palmetto, the CRA and the parks in the CRA. A copy of the narrated summary of the study is attached hereto and made a part of these minutes.

LiLi of FourSquare Research, Inc. stated the firm completed over 600 telephone interviews of close to 2400 attempted calls to households that do not belong to a YMCA. She reviewed a summary of the statistical data gathered during the survey.

The survey revealed that there is a demand for a Y in the City, with the preferred location being in an area at 10th St. and 10th Ave., near Lamb and Sutton Park and the old Palmetto Elementary School. The recommended facilities would have an outdoor family pool, but no gymnasium because of the close

proximity to the Boys and Girls Club. The data also showed that there is great interest in connecting the City's parks via a walking trail.

A general discussion was held on the findings of the survey.

Sean Allison, CEO of YMCA, stated the survey had been presented to the YMCA Board, but no action has yet been taken.

The CRA Board directed Mr. Burton and the CRA Advisory Board to develop a 5-year plan to include in the CRA Plan that is currently being rewritten. Mr. Burton discussed how the different components of the plan could be implemented, once approved by the CRA Board.

Meeting adjourned at 9:15 p.m.

Minutes approved: April 18, 2011

James R. Freeman

James R. Freeman
City Clerk